



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 325368

Schedule Dates 08/15/12-08/21/12
Advertiser Pol/Iss/Americans for Prosperity (11360)
Agency Mentzer Media Services, Inc. (3427)
Product Political - Issue (1068)
Brand 1835 AFP (134343)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 1835
Account Types National/Political
Billing Type Standard
Comments AMER FOR PROSPERITY
AMERICANS FOR PROSPERITY

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Jill Hipskind
CO-OP No
Headline # 06262065
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,462.50
Net Total \$93,287.50
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Aug. 2012
Spots 65
Rate \$109,750.00
Grand Total: \$109,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/15/12-08/17/12	2	:30	7A- 8A (EST)				2	2	2			6	\$1,800.00	\$10,800.00	Charlotte (WSOC)	2X MAX/DAY	8/3/12
2.0	Normal Line / Spot	08/15/12-08/17/12	2	:30	8A- 9A (EST)				1	1	1			3	\$1,800.00	\$5,400.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
3.0	Normal Line / Spot	08/15/12-08/17/12	2	:30	12P- 1P (EST)				1	1	1			3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
4.0	Normal Line / Spot	08/15/12-08/17/12	3	:30	5P- 5:30P (EST)				1	1	1			3	\$1,700.00	\$5,100.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
5.0	Normal Line / Spot	08/15/12-08/17/12	3	:30	5:30P- 6P (EST)				1	1	1			3	\$1,800.00	\$5,400.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
6.0	Normal Line / Spot	08/15/12-08/17/12	3	:30	6P- 6:30P (EST)				1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
7.0	Normal Line / Spot	08/15/12-08/17/12	2	:30	6:58P- 7:30P (EST)				1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
8.0	Normal Line / Spot	08/15/12-08/17/12	2	:30	7:30P- 7:58P (EST)				1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
9.0	Normal Line / Spot	08/15/12-08/16/12	2	:30	11:35P- 12:05A (EST)				1	1				2	\$1,000.00	\$2,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
10.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	6A- 7A (EST)							2		2	\$700.00	\$1,400.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
11.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	7A- 8A (EST)							2		2	\$700.00	\$1,400.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
12.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	8A- 9A (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
13.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	12P- 12:30P (EST)							1		1	\$550.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
14.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	6P- 6:30P (EST)							1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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15.0	Normal Line / Spot	08/19/12-08/19/12	2	:30	7A- 8A (EST)								2	2	\$700.00	\$1,400.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
16.0	Normal Line / Spot	08/19/12-08/19/12	2	:30	8A- 9A (EST)								2	2	\$1,000.00	\$2,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
17.0	Normal Line / Spot	08/19/12-08/19/12	2	:30	12P- 12:30P (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
18.0	Normal Line / Spot	08/19/12-08/19/12	2	:30	7P- 8P (EST)								1	1	\$5,300.00	\$5,300.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
19.0	Normal Line / Spot	08/20/12-08/21/12	2	:30	7A- 8A (EST)		2	2					4	4	\$1,800.00	\$7,200.00	Charlotte (WSOC)	2X MAX/DAY	8/3/12
20.0	Normal Line / Spot	08/20/12-08/21/12	2	:30	8A- 9A (EST)		1	1					2	2	\$1,800.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
21.0	Normal Line / Spot	08/20/12-08/21/12	2	:30	12P- 1P (EST)		1	1					2	2	\$700.00	\$1,400.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
22.0	Normal Line / Spot	08/20/12-08/21/12	3	:30	5P- 5:30P (EST)		1	1					2	2	\$1,700.00	\$3,400.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
23.0	Normal Line / Spot	08/20/12-08/21/12	3	:30	5:30P- 6P (EST)		1	1					2	2	\$1,800.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
24.0	Normal Line / Spot	08/20/12-08/21/12	3	:30	6P- 6:30P (EST)		1	1					2	2	\$2,000.00	\$4,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
25.0	Normal Line / Spot	08/20/12-08/21/12	2	:30	6:58P- 7:30P (EST)		1	1					2	2	\$2,000.00	\$4,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
26.0	Normal Line / Spot	08/20/12-08/21/12	2	:30	7:30P- 7:56P (EST)		1	1					2	2	\$2,000.00	\$4,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
27.0	Normal Line / Spot	08/20/12-08/21/12	2	:30	11:35P- 12:05A (EST)		1	1					2	2	\$1,000.00	\$2,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12
28.0	Normal Line / Spot	08/20/12-08/20/12	3	:30	8P- 10P (EST)		2	2					2	2	\$6,000.00	\$12,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12

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Accepted Station: _____ Date: _____
Comments: _____

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Product	Political - Issue (1068)	CO-OP	No
Brand	1835 AFP (134343)	Headline #	06262065
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	CLOYD, ELISE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1835	Commission	\$16,462.50
Account Types	National/Political	Net Total	\$93,287.50
Billing Type	Standard	Sales Tax	
Comments	AMER FOR PROSPERITY AMERICANS FOR PROSPERITY		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Aug. 2012	65	\$109,750.00
Grand Total:	65	\$109,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Spot	08/17/12-08/17/12	2	:30	12:05A- 12:35A (EST)						1			1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	8/3/12

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Date:

Accepted-Station:

Date:

Comments:

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AUG2/12 18.17
*** MSCO ***

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BUYER NAME ELISE CLOYD

SALES PRSN PH- NICK WHITE

Figure 1. The effect of the number of nodes on the performance of the proposed algorithm. The figure shows that the performance of the proposed algorithm improves as the number of nodes increases. The performance is measured by the number of nodes that are correctly identified as infected. The number of nodes is 10, 20, 30, 40, 50, 60, 70, 80, 90, 100. The performance is 0.8, 0.85, 0.9, 0.95, 0.98, 0.99, 1.0, 1.0, 1.0, 1.0.

CLASS: NATT. LOCAT: ESTABLISH:

CE)

CO-OF BILLING NEEDED

DATE AUG2/12 18 17

TO JILL
FR JARED
NEW AMERICANS FOR PROSEPRITY ORDER
TOTAL \$109750
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE. SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30	2	\$1,800.00	8/15	8/17	6		W-F	6
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1835												
PROGRAM : GMA RA50+ : 5.0 CON COM1 : 2X MAX/DAY												

REP HEADLINE# 6262065
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG2/12 18.17
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			800A-900A PROGRAM : GMA RA50+ : 4.0 CON COM1 : 1X MAX/DAY	30	2	\$1,800.00	8/15	8/17	3		W-F	3
3			1200N-100P PROGRAM : NEWS RA50+ : 4.0 CON COM1 : 1X MAX/DAY	30	2	\$700.00	8/15	8/17	3		W-F	3
4			500P-530P PROGRAM : NEWS RA50+ : 5.0 CON COM1 : 1X MAX/DAY	30	3	\$1,700.00	8/15	8/17	3		W-F	3
5			530P-600P PROGRAM : NEWS RA50+ : 6.0 CON COM1 : 1X MAX/DAY	30	3	\$1,800.00	8/15	8/17	3		W-F	3
6			600P-630P PROGRAM : NEWS RA50+ : 7.0 CON COM1 : 1X MAX/DAY	30	3	\$2,000.00	8/15	8/17	3		W-F	3
7			700P-730P PROGRAM : INSIDE EDITION RA50+ : 6.0 CON COM1 : 1X MAX/DAY	30	2	\$2,000.00	8/15	8/17	3		W-F	3
8			730P-800P PROGRAM : ET RA50+ : 4.0 CON COM1 : 1X MAX/DAY	30	2	\$2,000.00	8/15	8/17	3		W-F	3
9			1135P-1205A PROGRAM : NIGHTLINE RA50+ : 4.0 CON COM1 : 1X MAX/DAY	30	2	\$1,000.00	8/15	8/17	3		W-F	3

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			600A-700A PROGRAM : NEWS RA50+ : 3.0	30	2	\$700.00	8/18	8/18	2		SAT	2
11			700A-800A PROGRAM : NEWS RA50+ : 4.0	30	2	\$700.00	8/18	8/18	2		SAT	2
12			800A-900A PROGRAM : GMA SAT RA50+ : 3.0	30	2	\$1,000.00	8/18	8/18	1		SAT	1
13			1200N-1230P PROGRAM : NEWS RA50+ : 3.0	30	2	\$550.00	8/18	8/18	1		SAT	1
14			600P-630P PROGRAM : NEWS RA50+ : 6.0	30	2	\$1,200.00	8/18	8/18	1		SAT	1
15			700A-800A PROGRAM : NEWS RA50+ : 4.0	30	2	\$700.00	8/19	8/19	2		SUN	2
16			800A-900A PROGRAM : GMA SUN RA50+ : 3.0	30	2	\$1,000.00	8/19	8/19	2		SUN	2
17			1200N-1230P PROGRAM : NEWS RA50+ : 3.0	30	2	\$500.00	8/19	8/19	1		SUN	1
18			700P-800P PROGRAM : AFHV RA50+ : 5.0	30	2	\$5,300.00	8/19	8/19	1		SUN	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19			700A-800A PROGRAM : GMA RA50+ : 5.0 CON COM1: 2X MAX/DAY	30	2	\$1,800.00	8/20	8/21	4		M-TU	4
20			800A-900A PROGRAM : GMA RA50+ : 4.0 CON COM1: 1X MAX/DAY	30	2	\$1,800.00	8/20	8/21	2		M-TU	2
21			1200N-100P PROGRAM : NEWS RA50+ : 4.0 CON COM1: 1X MAX/DAY	30	2	\$700.00	8/20	8/21	2		M-TU	2
22			500P-530P PROGRAM : NEWS RA50+ : 5.0 CON COM1: 1X MAX/DAY	30	3	\$1,700.00	8/20	8/21	2		M-TU	2
23			530P-600P PROGRAM : NEWS RA50+ : 6.0 CON COM1: 1X MAX/DAY	30	3	\$1,800.00	8/20	8/21	2		M-TU	2
24			600P-630P PROGRAM : NEWS RA50+ : 7.0 CON COM1: 1X MAX/DAY	30	3	\$2,000.00	8/20	8/21	2		M-TU	2
25			700P-730P PROGRAM : INSIDE EDITION RA50+ : 6.0 CON COM1: 1X MAX/DAY	30	2	\$2,000.00	8/20	8/21	2		M-TU	2
26			730P-800P PROGRAM : ET RA50+ : 4.0 CON COM1: 1X MAX/DAY	30	2	\$2,000.00	8/20	8/21	2		M-TU	2

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27			1135P-1205A	30	2	\$1,000.00	8/20	8/21	2		M-TU	2
PROGRAM : NIGHTLINE												
RA50+ : 4.0												
CON COM1: 1X MAX/DAY												
28			800P-1000P	30	3	\$6,000.00	8/20	8/20	2		MON	2
PROGRAM : BACHELOR PAD												
RA50+ : 8.0												
AUG/12 109750.00												
												CONTRACT TOTAL 109750.00
												TOTAL SPOTS 65

MARKET TOTALS \$296,621 WSOC 37% WBTV 34% WCNC 23% WCCB 6% WJZY 0% WMYT 0% WAXN 0%
 CABL 0%
 SVC- NSI BOOKS- JUL/PJ
 DEMOS- RA50+*